

Anthony Baker

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Qualifications

- Significant experience in internet and multimedia design.
- Involved in all aspects of design development.
- Proactive service and production mind-set.
- Able to work in challenging environment.
- Constantly improving knowledge of internet technologies.
- Self-starter, persistent and adaptable.

Software Experience

Proficient in both PC and Macintosh Operating Environments

ADVANCED: Adobe Creative Suite 5: Illustrator, Photoshop Extended (Video Editing Tools), InDesign, Flash, Dreamweaver and SoundBooth

INTERMEDIATE: After Effects CS5

LEARNING: Blender (3D Software), Google Sketchup

Technology Experience

ADVANCED: HTML, CSS, JQuery, Javascript, PHP, MySQL, Actionscript 2 & 3, XML Technologies, Regular Expressions and AJAX Patterns.

INTERMEDIATE: HTML5, CSS3, Flowplayer API, Unix, Perl 4 and Wordpress 3.

Also worked with Limelight and Edgecast networks as well as banner advertising provider Google (formerly DoubleClick).

Education and Training

UNIVERSITY OF MONTREAL - 2003 to 2004

Internet Programming:

Java, Javascript, PHP, MySQL and XML Technologies.

ART INSTITUTE OF ATLANTA - 1989 to 1991

Associates in Visual Communications.

Work Experience

UI DESIGN/HOTHOUSE INC., Atlanta, GA - 2005 to present

SENIOR DESIGNER

- Designed and programmed website front and back-ends.
- Developed rich media banners for major televised sporting events.
- Developed video applications using Flash and Actionscript.
- Spearheaded the development of corporate and marketing identities.
- Produced and designed printed brochures and support materials based on original and established visuals.
- Supervised print production of promotional collateral.

DELUXE LUXURY DESIGN, Montreal, QC - 2001 to 2005

DESIGN AND DEVELOPMENT CONSULTANT

- Conceptualized and designed fund-raising campaign materials for various media.
- Presented advertising concepts to decision making bodies.
- Created brand identities for internet projects.
- Designed and programmed websites.
- Determined website architectures based on client needs.
- Designed e-commerce websites using third-party online shopping technologies.
- Created proposals summarizing project implementation, cost break-downs and online payment solutions.
- Conceptualized visual themes and illustrations for newspaper inserts.
- Supervised print production of promotional collateral.
- Insured delivery of printed materials to sales teams.

MYBUTLER.COM, Montreal, QC - 1998 to 2001

Supplier of turn-key, e-commerce solutions for the grocery industry.

SENIOR WEB / GRAPHIC DESIGNER

- Designed interfaces for e-commerce websites.
- Developed website front-ends.
- Created animated sites using Macromedia Flash.
- Developed printed materials for marketing campaigns.
- Created PowerPoint presentations for tradeshow.
- Supervised print production of promotional collateral.
- Insured delivery of printed materials to sales team.
- Directed advertising and kiosk construction agencies.

STILL CURRENT DESIGN, Atlanta, GA - 1991 to 1998

Design agency specializing in the creation of multimedia presentations for a diverse range of clientele in the economic development and public service industries.

GRAPHIC DESIGNER

- Designed interfaces for various internet and multimedia projects.
- Developed website front-ends.
- Developed animated sites using Macromedia Flash.
- Designed printed collateral.

*References available
upon request*